



Delta Media Corporation
 EEO Public File Report 2020-2021
 KDCG TV, KWLB TV, KBCA TV, KLWB FM, KXKW, KSLO AM/FM, KOGM FM, KFXZ AM, KFXZ FM, KYMK FM, KVOL AM, KLCJ FM
 February 1, 2020 - January 31, 2021

RECRUITMENT SOURCE LIST

No.	Type of Outreach Initiative (Example: Internship, Job Fair, Etc.)	Brief Description of Activity (Include date, description of event, participation, etc)
1	Scholarship	Delta Media stations promoted the Louisiana Association of Broadcasters Scholarship Program Announcement and PSA (Airdates: 11/1/20-1/29/21)
2	Internship	Delta Media has established a relationship with the local University and offers an ongoing internship program. Students are able to receive credit for their internship through the accredited university program. Eight (8) students participated.
3	Job Fair	Delta Media stations participated in three (3) job fairs. 1) ULL Spring 2020 Career Fair February 19, 2020; 2) Leda Virtual Job Fair August 6, 2020 ; 3) McNeese State University Virtual Career Fair & Intern Soiree October 29, 2020.
4	Diversity Webinar	Delta Media stations participated in the LAB "Courageous Conversation" Webinar on Diversity, Inclusion, and Leadership Development in the workplace on July 9, 2020.



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POSITIONS FILLED DURING REPORTING PERIOD

Job Title	Sources Used To Fill Position (Numbers correspond to the number used in the Recruitment Source List)	Source Referring Hiree
Account Executive	1-4, 8-9, 16, 43, 46, 49	Professional Reference
Account Executive	1-4, 8-9, 16, 43, 46, 49	Professional Reference
Account Executive	1-4, 8-9, 16, 43, 46, 49	Professional Reference
Account Executive	1-4, 8-9, 16, 43, 46, 49	Radio Advertisement
Production Director	5	In House Recruitment
Program Director/On Air Personality	1-4, 6, 16,27, 49	All Access



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RECRUITMENT SOURCE LIST

No.	Recruitment Source (Name, address, contact person, telephone number)	Entitled to Vacancy Notification (Yes/No)	No. Interviewees Referred During Reporting Period by Source
1	LAB	No	0
	Contact: Polly Prince Johnson		
	www.broadcasters.org		
	660 Florida Street, Baton Rouge, LA 70801 225-267-4522		
2	University of Louisiana at Lafayette	No	0
	Contact: Kim Billeadeau		
	104 E. University Ave, Lafayette, LA 70504 337-262-5300		
	careerservices.louisiana.edu		
3	Acadianahelpwanted.com	No	1
	Contact: Shelby Marion		
	6465 Greenwood Plaza Blvd. Ste. 400, Centennial, CO 80111 303-562-0236		
4	LEDA	No	0
	Contact: Ryan Lagrange		
	211 E. Deval Court, Lafayette LA 70504 337-593-1400		
	lafayette.org/jobs		
5	In House Recruitment	No	1
	Contact: Chuck Wood		
	3501 NW Evangeline Thruway, Carencro LA 70520 337-896-1600		
6	KXKW-FM, KLWB-FM, KFXZ-FM, KYMK-FM, KOGM-FM	No	2
	Contact: Chuck Wood		
	3501 NW Evangeline Thruway, Carencro LA 70520 337-896-1600		
7	Referred by Friend	No	1
8	Professional Reference	No	3

9	NAACP	No	0
	Contact: Janelle Chagois		
	604 St. John Street, Lafayette, LA 70501		
	337-233-4262		
10	United Negro College Fund	No	0
	Contact: Sylvia Waler		
	8260 Willow Oaks Corporate Drive, Fairfax, VA 22031		
	225-820-0165		
11	Hispanic Chamber of Commerce	No	0
	Contact: Darlene Kattan		
	PO Box 58031, Metairie, LA 70158		
	504-885-4262		
12	Monroe Women's Business & Professional Association	No	0
	Contact: Judy Wilson		
	6011 Desiard #40, Monroe, LA 71209		
	318-342-8807		
13	Urban League of New Orleans	No	0
	Contact: Gilda Ebanks		
	2912 Canal Street, New Orleans, LA 70119		
	504-620-2332		
14	National Council of Negro Women	No	0
	Contact: Pamela White		
	PO Box 8013, New Orleans, LA 70182		
	504-827-0050		
15	Army Career and Alumni Program	No	0
	Contact: Tami B Culbreath		
	7950 Alabama Ave. Bldg. 2155 Ste. 105, Fort Polk, LA 71459		
	337-531-1591		
16	LSU	No	0
	Contact: Amy Caillouet		
	1502 Patrick F Taylor Hall, Baton Rouge, LA 70803		
	225-578-2162		
17	Website: lafayetteradioadvertising.com	No	0
	Contact: Dave Landry		
	1749 Betrand Drive, Lafayette, LA 70506		
	337-233-6000		
18	Southern University of Baton Rouge	No	0
	Contact: Tamara Montgomery		
	PO Box 10400, Baton Rouge, LA 70813		
	225-771-4500		
19	Louisiana Tech Career College	No	0
	email: careercenter@latech.edu		
	305 Wisteria Street, Ruston, LA 71272		
	318-257-4336		
	Southeastern University		
	Contact: Stormy Bougeois		

20	548 Western Ave. Hammond, LA 70402 website: www.selu.edu/career 985-549-2121	No	0
21	McNeese State University Contact: Cheryl Bellard 4205 Ryan St. Lake Charles, LA 80609 website: mcneese.edu/career 337-475-5612	No	0
22	Tulane University Contact: Michelle Elking 6823 St. Charles Ave. New Orleans, LA 70118 website: tulane-csm.symplicity.com/employers 504-865-5000	No	0
23	Delgado Community College Contact: Brian Simon 615 City Park Ave. New Orleans, LA 70119 email: bsimon@dcc.edu 504-671-5000	No	0
24	Our Lady of Holy Cross College Contact: Jennifer Tubwell 4123 Woodland Drive, New Orleans, LA 70131 email: jtubwell@olhcc.edu 504-394-7744	No	0
25	Southern University of New Orleans Contact: Joe Marion 6400 Press Drive, New Orleans, LA 70126 email: jmarion@suno.edu 504-286-5389	No	0
26	LA Works / Department of Labor Contact: Greg Ganier 1001 N. 23rd Street, Baton Rouge, LA 70802 337-948-1377	No	0
27	Allaccess.com Contact: Mark Capuano 11 Music Circle Suite 101, Nashville, TN 37203 615-252-6400	No	1
28	Louisianagrads.com Contact: Tara email: tara@businessreport.com	No	0
29	AMFMJOBS.com Contact: Mark Holloway PO Box 4116, Oceanside, CA 92052 800-374-0119	No	0
30	Remington College Contact: Melanie Wallace 118 Rue Fontaine, Lafayette, LA 70508 337-981-4010	No	0

	email: melanie.wallace@remingtoncollege.edu		
31	Grambling University	No	0
	Contact: Johnny Patterson		
	403 Main Street, Grambling, LA 71245		
	318-274-2346		
	email: millagea@gram.edu		
32	Allaboutcountry.com	No	0
	Contact: Kim Hennes		
	311 E. Center Avenue, Lake Bluff, IL 60044		
	910-520-9154		
	email: kim@allaboutcountry.com		
33	Traffic Directors Guild of America	No	0
	Contact: Larry Keene		
	000 Avenida Aeropuerto Bldg. 114 San Juan Capistrano, CA 926		
	949-429-7063		
	email: tdge@earthlink.net		
34	Freeman School of Business - Tulane	No	0
	Contact: Ira Soloman		
	7 McAlister Drive, Tulane University, New Orleans, LA 70118		
	504-865-5000		
	email: careers@tulane.edu		
35	Glass Media	No	0
	Contact: James Glass		
	18920 Misty Lake Drive, Cleveland, OH 44136		
	440-539-0234		
	radiowatch@glassmedia.biz		
36	Louisiana College	No	0
	Contact: Mercer		
	1140 College Drive, Pineville, LA 71360		
	318-487-7011		
	email: mercer@lacollege.edu		
37	LSU Shreveport	No	0
	Contact: Gina Starnes		
	One University Place, Room 230, Shreveport, LA 71115		
	318-797-5062		
	fax: 318-797-5366		
38	Craigslist	No	0
	accounts.craigslist.org/login		
39	Louisiana State University at Eunice	No	0
	Contact: Atina Wright		
	PO Box 1129 Room A-102, Eunice, LA 70535		
	337-550-1430		
	website: www.collegecentral.com/LSUE		
40	National Alliance of State Broadcasters Association	No	0
	website: careerpage.org		
	Loyola University New Orleans		
	Contact: Jamie Pollett		

41	6363 St. Charles Avenue, New Orleans, LA 40118	No	0
	504-865-3676		
	website: www.myinterfase.com/loyola/employer		
42	Walk In	No	0
43	UL Job Fair	No	0
	Contact: Kim Billeadeau		
	104 E. University Ave, Lafayette, LA 70504 337-262-5300		
44	Department of Veterans Affairs	No	0
	Contact: Ronald R Schroeder		
	3010 Knight Street Suite 110, Shreveport, LA 71105 318-861-3984		
45	RAB	No	0
	Contact: Bob Lawrence		
	1320 Greenway Drive, Ste. 500, Dallas, TX 75038		
	88-276-2729 email: blawrence@rab.com		
46	LinkedIn	No	0
47	Radio Online	No	0
48	Sportscasters Talent Agency of America	No	0
49	Indeed	No	1
	www.indeed.com/hire		
50	SLCC	No	0
	Contact:		
	320 Devalcourt St 337-521-9000		
TOTAL INTERVIEWEES DURING 12 MONTH PERIOD			10